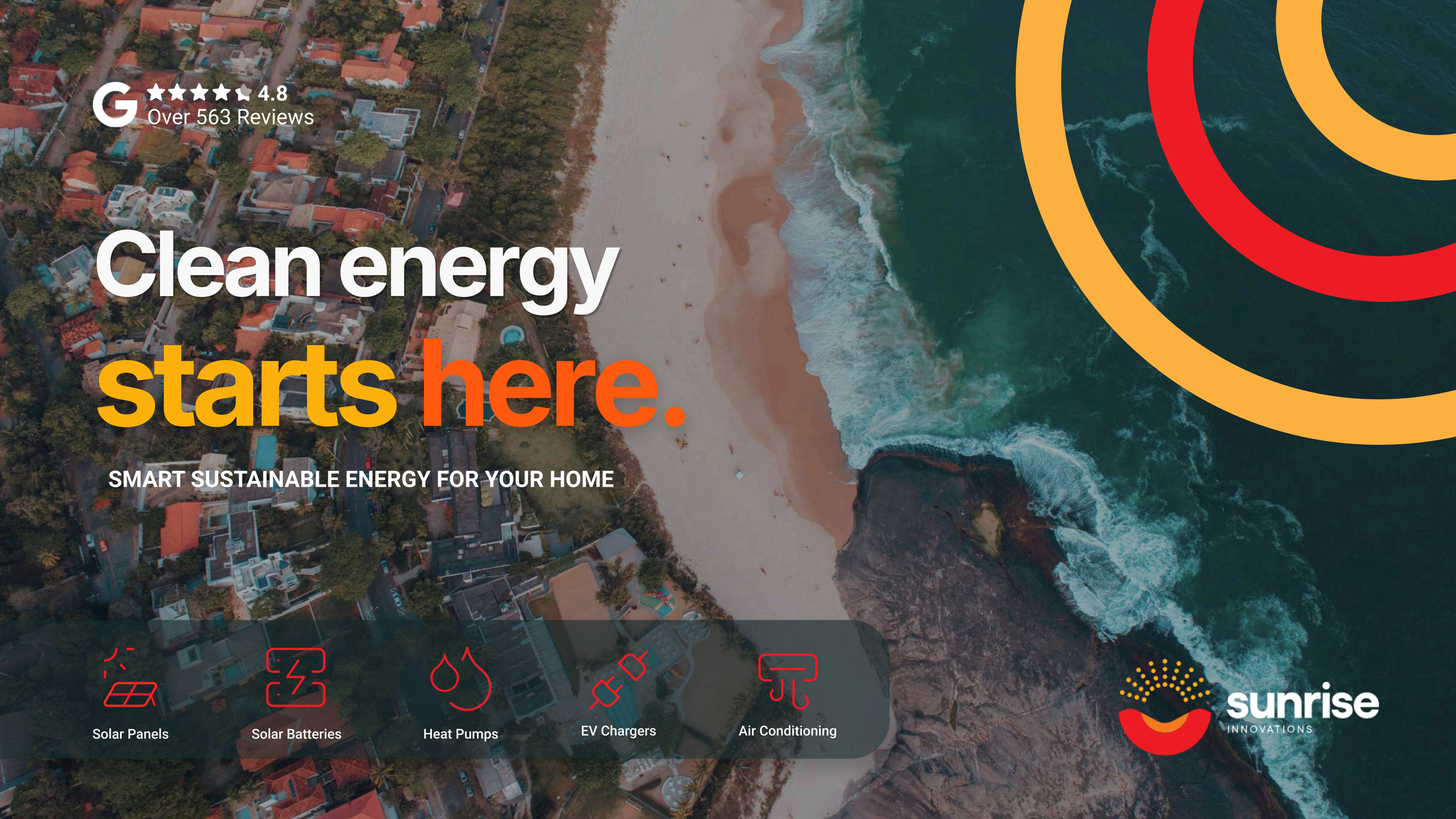

4.8
Over 563 Reviews
Clean energy
starts here.
SMART SUSTAINABLE ENERGY FOR YOUR HOME
Solar Panels
Solar Batteries
Heat Pumps
EV Chargers
Air Conditioning
sunrise
INNOVATIONS

sunrise
INNOVATIONS

*"I started Sunrise Innovations because I was tired of seeing Victorian families let down by 'cheap' solar.*

*My promise to you is a system built with precision and a partnership that lasts a lifetime."*



**Paul Dodds**
**Director & Owner Sunrise Innovations**



# Clean energy starts here.

sunrise INNOVATIONS

Founded and led by CEO Paul Dodds, Sunrise Innovations exists because Victorian families deserve better than cheap, low-grade solar.

We build for homeowners who value quality over the cheapest quote, using marine-grade hardware and high-efficiency panels designed to perform for 25 years or more in the Australian sun.

As a CEC-accredited installer with certified electricians, we're your single point of accountability, from design and installation through to the government paperwork and final safety checks, so your system is set up to cut your bills from day one. Solar, battery, heat pump hot water, air conditioning or an EV charger, we design it all as one integrated system, with lifetime support long after the install. You're not just buying solar panels.

You're buying peace of mind: a professional installation, premium technology and a leadership team that stands personally behind every watt.

**23,109+**

Successfully completed energy upgrades across Australia.

**97%**

Of installations are delivered right the first time, with no follow-up needed. A result of premium workmanship and strict quality control.

**516+**

4.9 Star verfied Google reviews across Australia.

**100%**

Australian owned and head office based in Victoria.

**20**

Top battery & solar specialist in Australia.

**9+**

Years of experience delivering energy solutions across Australia.



# The Sunrise Standard Our 4 Pillars of Excellence

At Sunrise Innovations, we recognize that the Australian solar industry has become a "race to the bottom", a landscape of cut corners, faceless corporations, and budget hardware that fails long before it pays for itself. We believe that a home's energy ecosystem should be a high-performance asset characterized by elite hardware, surgical engineering, and professional accountability.

## RADIANCE
The Quality Standard

We focus on Radiance. We exclusively source elite, marine grade hardware and high - efficiency panels.

Whether we are installing solar or upgrading your home's energy efficiency, we ensure every watt is used brilliantly.

We don't just meet industry standards; we curate high-performance systems that maintain their output and aesthetic value for 25+ years.

## HORIZON
The Independence Standard

We look toward the Horizon. We engineer sophisticated residential "micro-grids" and VPP-ready ecosystems.

By combining renewable generation with smart efficiency, we move you beyond simple savings to total Energy Sovereignty.

We give you the power to generate, store, and trade your own energy turning a monthly cost into a sustainable credit.

## ZENITH
The Engineering Standard

Our execution is the Zenith of the industry. With a 97% "Right First Time" delivery rate across 23,000+ upgrades, our process is surgical.

From the initial energy audit to navigating complex Victorian rebates, we handle the intricacies with total rigour, providing a "white-glove" experience that respects your time and your property.

## SOLACE
The Director's Standard

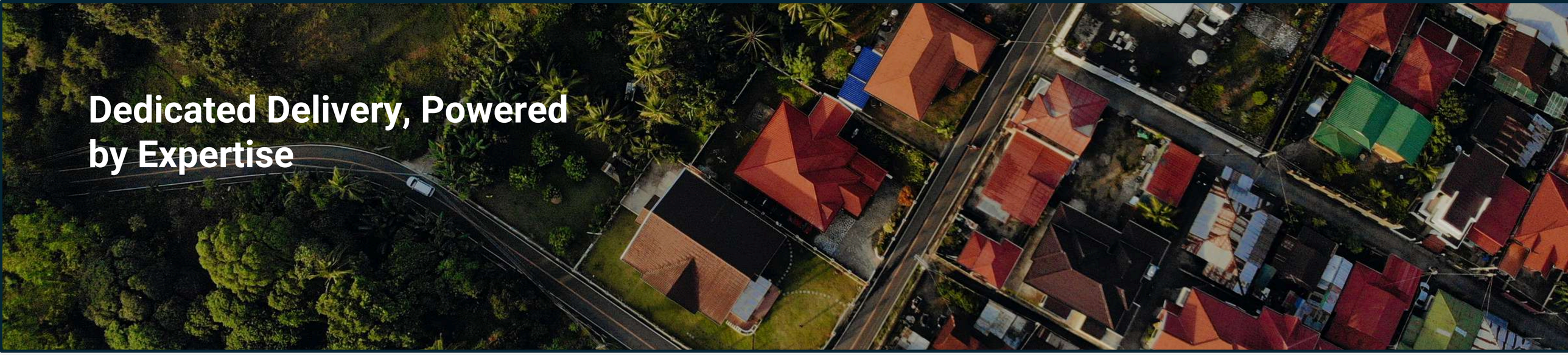
We provide Solace through accountability. Sunrise Innovations is 100% Melbourne  owned and led directly by our Director, Paul Dodds. Paul treats every installation as a reflection of his professional legacy.

You aren't just a transaction; you are entering a lifelong partnership backed by a local leader who is personally committed to your system's success for the next 30 years.

# From Sun to Socket , We Handle It All.

We don't just sell components, we design, install, and manage your entire home's sustainable ecosystem,saving you time, stress, and energy.





# Dedicated Delivery, Powered by Expertise

With a hands-on model led by CEO Paul Dodds and our team of in-house specialists, Sunrise Innovations delivers premium home solar solutions that protect your household budget and drive long term energy independence.

We don’t just put panels on your roof, we engineer a custom power plant for your home that delivers real, measurable savings from day one

## Building Reliability Into Your Home

We believe your home deserves more than a “standard” installation. From your initial energy audit to the final safety check, our team uses a structured, “white-glove” delivery process.

This ensures your system is safe, meets every Australian standard, and performs exactly as we promised.

## A Hands-On Approach That Works

The Sunrise innovation model combines national-scale buying power with local, friendly expertise. Because we manage our own people and processes, we eliminate the “middleman” and the risks that come with it.

You’ll have peace of mind knowing exactly who is on your roof and that every wire and bolt is installed to the highest standard of workmanship.

## Engaged Locally, Committed To Your Results

Based right here in Victoria, we are deeply committed to the communities we serve. We leverage strong local networks to ensure you get the best materials and fastest service possible.

This approach doesn’t just support local jobs, it ensures that if you ever need us, we are just a phone call away.

At Sunrise Innovations, we don’t just install solar we engineer high-performance energy ecosystems.  We have moved away from the "budget solar" race to focus exclusively on premium reliability, asset longevity, and elite customer experience.

| Feature | Budget Solar (“The Quick Fix”) | ★ Sunrise Premium Solution |
|---|---|---|
| Durability | Prone to "hot spots" and weather fatigue, up to 3x higher failure rate in coastal or extreme heat areas within the first 5 years. | Marine-grade durability, engineered to withstand extreme wind loads (up to 2400 Pa) and certified for severe hail and salt-mist resistance. |
| Efficiency | Rapid performance drop-off, often loses up to 20% of its power output within the first 5 to 7 years (high degradation rate). | High-yield glass technology, guaranteed to retain over 85% of its original performance power even after 25 years. |
| Service | "Install and disappear" model; industry averages show budget warranty claims can take 60 to 90+ days to resolve, if at all. | Dedicated Concierge Support, 25-year comprehensive warranty with local accountability and typical response times under 48 hours. |
| Financials | High hidden costs, replacing a failed budget inverter out-of-warranty can cost $1,500 to $2,500+ every 3–5 years. | Cash-flow positive from day one, typical system pays for itself in 4 to 6 years, delivering decades of near-zero maintenance overhead. |
| Safety & Fire Risk | Uses generic DC isolators and components, which account for roughly 20% to 30% of all reported solar-related roof fires. | Superior Safety Standards, advanced rapid-shutdown features reduce electrical fire risks by up to 99%, utilizing premium "cool run" inverter tech. |
| Battery Integration | Often strictly "string" systems, retrofitting a battery later can incur $2,000+ in unnecessary rewiring and hardware costs. | Future-Ready, 100% hybrid-ready out of the box, seamlessly pairing with elite battery storage for total energy independence at zero extra integration cost. |
| Property Value | Can look messy, aging budget tech adds negligible value and is increasingly viewed as a liability by home inspectors. | Asset Appreciation, data shows a premium, certified solar installation can increase average home resale value by up to 4% (or approx. $30,000 on a standard home). |
| Environmental Impact | Short 7 to 10-year lifespan significantly increases early landfill contribution and electronic waste (e-waste). | True Sustainability, 25 to 30-year operational lifespan slashes your carbon footprint by an estimated 100+ tonnes of CO2 over the system's life. |

True Sustainability, 25 to 30-year operational lifespan slashes your carbon footprint by an estimated 100+ tonnes of CO2 over the system's life.



4.8
Over 563 Reviews

# Real timelines.
# Zero guesswork.
# Happy customers.

★★★★☆

We are very happy with Sunrise innovations with their approach to providing us with the information, quoting and onsite installation team. We had the Neopower heat pump installed on the 2nd April and no issues at all. Both plumbing and electrical teams worked well together and were very mindful of our needs/concerns. We highly recommend Sunrise innovations.

**Michael de Reus**

★★★★★

We had a solar battery system installed by Sunrise Innovation and were very impressed. The team was professional, punctual, and explained everything clearly. Installation was clean and efficient, and they followed up to ensure everything was working properly. Great service from start to finish—would happily recommend them.

VB **Vik Batth**

★★★★☆

I recently had my solar and battery system installed and couldn't be happier with the experience. The team completed everything on time and the installation process was smooth from start to finish. Chelsea was fantastic, she went above and beyond to make sure everything came together seamlessly and kept me informed throughout. Highly recommend

**Marisa traglia**

★★★★★

I have been a loyal customer to Sunrise Innovations since they installed my solar panels and they have been very accommodating to my queries and supported me in anyway they can. Now, they also installed the solar battery and they have guided me throughout the process. They get me to understand how the system works. Thanks to Daniel, Petra and David you are all amazing 😊

RA **Rosette Alcachupas**

★★★★★

We had a 7.9kW solar array, with 13.3kWh battery and heat pump hot water system installed. Everything was installed in 2 days within a couple of weeks of organising it through their sales rep. Everyone was fantastic to deal with and I'd recommend them to anyone looking to install a solar system. Heat pump works fantastic, haven't noticed any difference going from gas hot water.

SB **Steven Bennett**

★★★★★

Very happy with the team at, and contractors for Sunrise Innovations – we had the panels fitted a little over a year ago and now the battery. Workers were clean and neat – no mess left behind, including taking the packaging – and arrived at agreed time. Staff at SI were very knowledgeable and able to answer all questions prior to making decisions. Happy to recommend.

SD **Stephen Devenish**



Case study: home battery, Mitcham

# Monthly bill down from $87 to a credit with a home battery.

**Important: this is the battery and the plan working together**

The free hours, the evening selling rate and the daily credit come from the plan, and the battery is what lets a home take advantage of them. Plans, rates and eligibility change, so your result depends on the plans available to you.

**Indicative yearly estimate: about $1,100**

If every month matched May, the saving would be about $93 per month, or about $1,100 a year. This is an estimate based on one month of bills. Actual savings will vary through the year with weather, usage and plan terms.

## What it did to the bill

Both bills cover the same time of year. This is where the money went.

| | Before: solar only | After: solar and battery |
|---|---|---|
| Bill period | 30 days, Apr to May 2025 | 30 days, May 2026 |
| Plan | Flat rate, 19% discount | Battery-friendly plan (GloBird ZEROHERO) |
| Electricity bought from the grid | $70.47 | **$18.63** |
| Electricity sold back to the grid | −$9.56 | **−$28.76** |
| Daily battery credit | None | **−$27.00** |
| Fixed daily charge | $26.28 | $31.72 |
| **Bill total for the period** | **$87.19 to pay** | **$5.41 credit** |

You'll notice the home bought more electricity after the battery (340 kWh, up from 274 kWh). That's expected, because it fills the battery from free grid power. It paid

These are the actual bills for each period, not monthly averages. Amounts include GST. Minus signs are money coming back to the customer.

## Monthly bill, before and after

Based on the same household's May bills, scaled to a 30-day month.

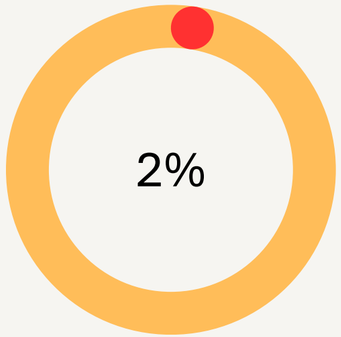
| | |
|---|---|
| Before, solar only | **$87 per month to pay** |
| After, solar and battery | **$6 per month credit** |
| Better off | **About $93 per month** |







Electricity Costs
Before Sunrise
Innovations




Electricity Costs
After Sunrise
Innovations

**19.95KW**
Solar System Capacity

**21,890KWh**
Annual System Generation

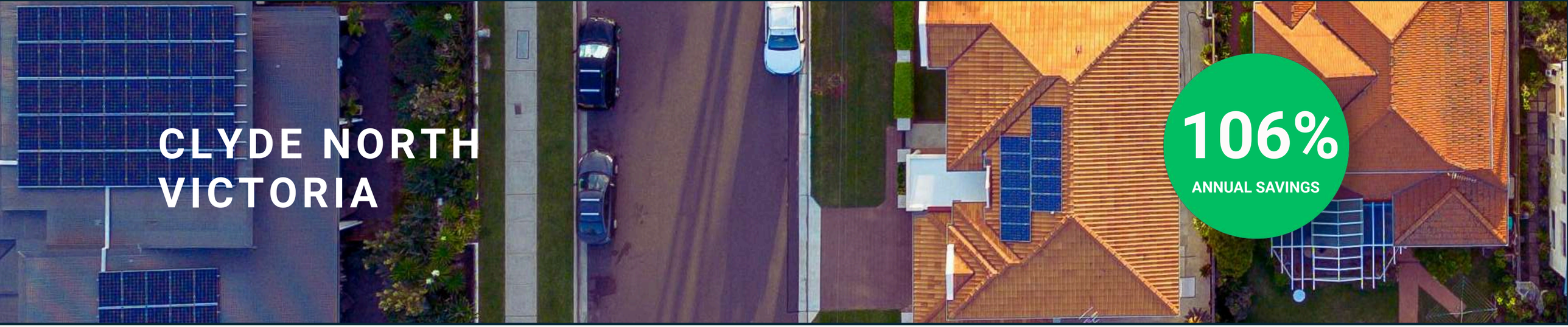
**49KWh**
Battery System Capacity

**18.1**
Tonnes of CO2 Saved per year

The solar solution located in Keilor East Victoria is a sophisticated "micro-grid" designed for near-total energy independence. By pairing with a 19.95 kW solar array with an extensive 49.92 kWh battery storage bank, the system is engineered to satisfy most of the the home's energy demands internally.

Through the strategic application of government incentives including Solar Victoria rebates and substantial Battery STCs, the initial gross cost was reduced by approximately 38%. When including the interest-free loan, the immediate upfront requirement was lowered by a total of 43% from the original quote.

This high-capacity installation is projected to deliver a staggering 98% reduction in annual electricity costs during its first year, effectively insulating the household against future utility price hikes while offsetting roughly 18.1 tonnes of CO2 annually.

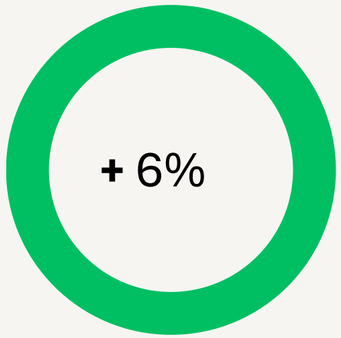


# CLYDE NORTH VICTORIA

**106%**
**ANNUAL SAVINGS**




Electricity Costs Before Sunrise Innovations




Electricity Costs After Sunrise Innovations

**6.65KW**
Solar System Capacity

**9,146KWh**
Annual System Generation

**15KWh**
Battery System Capacity

**7.96**
Tonnes of CO2 Saved per year

The high-efficiency energy solution located at Clyde North VIC features a 6.65 kW solar array paired with a 15 kWh battery storage system. Designed to operate at an 87% system efficiency, this configuration generates an estimated 9,146 kWh of clean energy annually, effectively neutralizing the property's dependence on the grid.

The installation delivers an immediate and total reversal of utility costs, achieving a 106% reduction in the annual bill and transitioning the household into a credit-earning position. By integrating the "ZeroHero" Virtual Power Plant (VPP) program, the property significantly boosts its financial performance, increasing the annual credit from a base level to a figure that is over 530% higher.

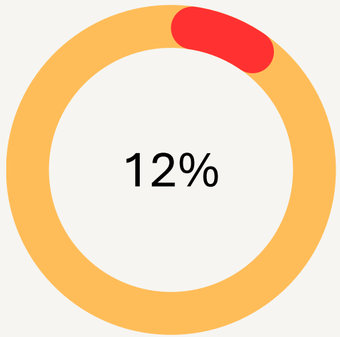
This strategic setup not only maximizes monthly cash flow but also provides a substantial environmental contribution by offsetting approximately 7.95 tonnes of every year.







Electricity Costs Before Sunrise Innovations




Electricity Costs After Sunrise Innovations

**9.9KW**
Solar System Capacity

**11,914KWh**
Annual System Generation

**15KWh**
Battery System Capacity

**10.4**
Tonnes of CO2 Saved per year

The optimized energy solution located in Highett VIC is a robust residential "micro-grid" featuring a 9.975 kW solar array and 15 kWh of dedicated battery storage. Operating at a high 87% efficiency, the system is designed to generate 11,914 kWh of clean energy annually, effectively insulating the home from rising utility costs.

While the standard solar configuration delivers an immediate 88% reduction in annual electricity costs, the integration of the "ZeroHero" Virtual Power Plant (VPP) program transforms the property into a significant revenue generator, shifting the annual bill from a cost to credit. This strategic upgrade represents a 323% improvement in financial performance compared to self-consumption alone, accelerating the system's payback period by nearly 30% and offsetting approximately 10.4 tonnes.

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sunrise
INNOVATIONS

# Clean energy starts here.

CLEAN ENERGY COUNCIL APPROVED SOLAR RETAILER

TOP 20 SOLAR INSTALLER VICTORIA OVERALL SUNWIZ AWARD 2026

#1 RETAILER AWARD

TOP 20 SOLAR INSTALLER BATTERY VICTORIA SUNWIZ AWARD 2026

Solar Accreditation Australia

Approved Seller

CLEAN ENERGY COUNCIL ACCREDITED INSTALLER
David Waddingham